

HAVI: Global Leader, Local Partner

HAVI is a global, privately owned company focused on innovating, optimizing and managing the supply chains of leading brands. Offering services in supply chain management, packaging, logistics and recycling & waste, HAVI partners with companies to address challenges big and small across the supply chain, from commodity to customer. Founded in 1974, HAVI employs more than 9,000 people and serves customers in more than 100 countries. HAVI's supply chain services are complemented by the customer engagement services offered by our affiliated company The Marketing Store.

For more information, please visit HAVI.com

▶ LOGISTICS

Our proven expertise in procurement, warehousing, distribution and freight management can help you keep your supply chain - and your business - moving.

In China, we are the country's leading one-stop logistics provider with world-class expertise in cold chain logistics and multi-temperature food distribution technology. We have operated here since 1990 and continue to act as a trusted logistics partner to some of China's leading restaurant brands, aligning closely with their long-term strategic objectives to achieve rapid, sustainable growth in an increasingly tough market.

With a strong focus on total integration, our unique business model gives our customers full supply chain transparency while giving us complete ownership of their goods. Our portfolio of value-added services includes strategic sourcing (global/local), network optimization and food traceability - among others.

Ultimately, we free our customers to focus growing their businesses by relieving them of key operational logistics tasks - from sourcing and importing the right product to warehousing and distributing it to the right place at the right time, every time.

🎯 Distribution Centers



▶ PACKAGING

HAVI provides strategic and operational expertise to ensure that our customers' packaging supports the optimal movement of their products through the supply chain. We take a holistic view, determining how packaging can support a customer's strategic goals from sourcing and concept development to production through end of life. In China, we manage packaging supplies at 2,224 restaurants for the leading global quick service restaurant brand.

▶ RECYCLING & WASTE

In China, consumers are demanding more from companies when it comes to acting responsibly towards the environment. Drawing on HAVI's global expertise, our teams in China are ideally positioned to respond to people's concerns with end-to-end waste management solutions that drive savings and unlock revenue while promoting sustainable business practices. We also take active steps to minimize our own environmental impact by using environmentally efficient equipment in our own facilities and vehicles.

▶ SUPPLY CHAIN MANAGEMENT

Our talented Supply Chain Management experts partner with our customers to understand their business objectives, then deliver a suite of right-sized solutions designed to meet those objectives. We know that our customers' primary focus is always on their own customers. Accordingly, our procurement and planning specialists use their expertise to ensure that our customers never run out of the product their customers want to buy. We also handle all the operational issues associated with managing promotions.

CONTACT AN EXPERT

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